



Sponsorship Packet

Pittsburgh Cure Sarcoma

5K Run/Walk

North Park Boathouse

Saturday, June 24, 2023 at 9:00 a.m.

The 2022 Pittsburgh Cure Sarcoma
hybrid virtual & in person Run/Walk
raised \$215,000 with 2,100 participants & donors!

**With your help, we can make 2023 our
largest impact on sarcoma research yet.**

additional information can be found at:

www.pghcuresarcoma.org/runwalk

instagram: @PittsburghCureSarcoma
facebook.com/PittsburghCureSarcoma



Primary race contact: Dar Wisniewski, PCS Treasurer
info@pghcuresarcoma.org, 724-816-4074



January 10, 2023

Dear Friend,

We are excited to announce that the annual Pittsburgh Cure Sarcoma (PCS) 5K Run/Walk will be held on Saturday, June 24th 2023 at the North Park Boathouse. Last year was our most successful year to date, raising over \$215,000 with 2100 participants and donors. This year we are closing in on a total of \$2,000,000 granted to sarcoma research since 2012. We invite you to join us as a corporate sponsor, as we begin our 13th year of raising funds for Sarcoma Research in Pittsburgh and beyond.

PCS is a 501c3 designation, and is 100% volunteer-led. Our goal is to raise awareness and funds to support sarcoma research. Since becoming our own 501c3, we proudly granted **\$68,476** in 2020, and **\$250,000** in 2021 and again in 2022 to total **\$568,476**. We were able to grant funds to some very exciting research initiatives, as well as provide vital funding for the Sarcoma Tissue Bank. Our incredible success is due in large part to the overwhelming support of our corporate sponsorships such as yours.

Sarcoma is a rare, often fatal cancer that affects approximately 15,000 American adults and children each year. The current economic environment makes it difficult for sarcoma scientists to perform research on this rare disease without help from organizations such as PCS. Funds that we have raised in the past have supported key research initiatives, each one bringing us closer to understanding this rare cancer, and hopefully one day finding a cure. Even with recent medical advancements, there is so much more to learn. Your financial support will contribute to the research happening now that can provide additional treatment pathways for sarcoma patients fighting for their lives.

Please join us with a commitment to support the PCS Annual Run/Walk by becoming a sponsor. A copy of the sponsorship levels and benefits is enclosed. We hope that you will consider donating generously as we strive to find a cure in honor of those who have lost their battle with sarcoma, and those still in the fight. Your participation and generosity on Saturday, June 24th, is deeply appreciated.

Sincerely,

A handwritten signature in black ink that reads "Mark Goodman MD".

Mark Goodman, MD
PCS Board President

A handwritten signature in black ink that reads "Sue Suit".

Sue Suit
PCS Event Manager



Our Mission:

Raise awareness of childhood and adult sarcoma and fund research in the Pittsburgh region and beyond.

Brief History of Pittsburgh Cure Sarcoma (PCS) Organization

In January 2011, Drs. Hussein Tawbi and Kurt Weiss, with the UPMC Hillman Cancer Center, chaired a start-up committee of 12 members who joined with the Sarcoma Foundation of America to fundraise and raise research funds and awareness of sarcoma in the Pittsburgh area and beyond. The group pursued a 5K event with a goal to raise awareness and support others who have been affected by this rare cancer. This event, along with the creation of the web site, garnered much attention in the Pittsburgh region and connected many families who have been affected by sarcoma cancer.

PCS continues today as it was founded – a 100% volunteer led organization.

The overwhelming success of the initial 5K fundraiser in 2011 set the foundation for this to be an annual event, which has continued to grow each year in participation and funding to support research. By 2019, PCS events raised \$1,400,000 to support sarcoma research in Pittsburgh and across the nation through the Sarcoma Foundation of America (SFA). Since 2012, the SFA has presented a research grant named in honor of Pittsburgh Cure Sarcoma to a sarcoma researcher in the United States to continue efforts to develop innovative treatment approaches for sarcoma. This would not be possible without the support and participation of major sponsors in the Pittsburgh region and involvement of generous patients and their families.

For their tenth anniversary, PCS was blessed to have the community support and volunteer board expertise to secure their own 501c3 designation, which was effective October 4, 2019. This transition enabled PCS to raise more money, secure corporate sponsors and better support local sarcoma researchers and clinicians. Since 2019, PCS has granted \$568,476 supporting researchers at UPMC Hillman Cancer Center, Magee, Children's Hospital, Allegheny Health Network, West Virginia Medicine and University of Pittsburgh Dental School.

PCS will continue to make every dollar count, supporting research in Pittsburgh and granting opportunities to researchers throughout the national sarcoma community. Along the way, PCS will help fund the largest sarcoma tissue bank on the planet creating research opportunities for the rarest of sarcomas.

Please join us to help ensure that our progress to support sarcoma research continues.

Sarcoma Fast Facts:

Sarcoma is a cancer of the connective tissue that can strike at any age.

While rare in adults (1% of all cancers) sarcomas are more common in children, and children under the age of 20 who are battling sarcoma make up about 15%-20% of childhood cancers.

Each year there are approximately 15,000 new patients and approximately 6,000 deaths as a result of sarcomas.

www.pghcuresarcoma.org



Company Sponsorship Form

Name of Event: Pittsburgh Cure Sarcoma Virtual Run/Walk
Date of Event: Saturday, June 24, 2023

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our 100% volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

Sponsor's name:

Name as you wish it to be printed:

Address:

City:

State:

Zip:

E-mail:

Phone:

Fax:

Sponsorship Level: _____ Diamond Sponsor - \$10,000
_____ Emerald Sponsor - \$7,500
_____ Platinum Sponsor - \$5,000
_____ Gold Sponsor - \$2,500
_____ Water Table Sponsor - \$500
_____ T-Shirt Sponsor - \$300

Sponsor signature:

Date:

___ Check is enclosed. Please make check payable to: **Pittsburgh Cure Sarcoma**
___ Please invoice. Payment should be received by **May 1, 2023**.

If your donation should be credited to a particular team or individual fundraiser, please indicate below:

Name:

Amount \$

A tax receipt will be sent to the above noted sponsor/company. Please keep a copy of this sheet for your records.
Mail this form and all sponsorship donations to:

Sue Suit - PCS Event Manager
PO Box 194
Gibsonia, PA 15044

Pittsburgh Cure Sarcoma is a Pennsylvania not-for-profit corporation granted federal tax-exempt status under IRC 501(c)(3) effective October 4, 2019. Our EIN is 84-3322815. Our goal is to raise both awareness and resources for sarcoma research in Pittsburgh and beyond.

For Questions, please e-mail: info@pghcuresarcoma.org or call: 724-816-4074.

Thank you for your support and generosity!





In-Kind Donation Form

Name of Event: Pittsburgh Cure Sarcoma Virtual Run/Walk

Date of Event: Saturday, June 24, 2023

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

Date of Donation: _____

Donor: _____

In recognition of team or participant: _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

According to IRS guidelines, it is the donor's responsibility to determine the present fair market value (FMV) of item(s) donated. Your estimates below will help us recognize your gift appropriately.

Description of Item(s) or Service(s):	Estimated Value (FMV)
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

A TAX LETTER CAN ONLY BE ISSUED IF THIS FORM IS COMPLETED AND EMAILED OR MAILED TO PCS

Thank you for your support and generosity!



Pittsburgh Cure Sarcoma is a non-profit public charity recognized by the IRS under 501(c)(3).

*Pittsburgh Cure Sarcoma, PO Box 194, Gibsonia, PA 15044 | 724-816-4074 | EIN 84-3322815
Info@pghcuresarcoma.org*



Pittsburgh Cure Sarcoma 2023 Sponsorship Levels

Sponsorship Levels	Diamond Sponsor \$10,000	Emerald Sponsor \$7,500	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Water Table Sponsor \$500	T-Shirt Sponsor \$300
Company recognized as “ Title Sponsor ” in all media advertising, press releases, handouts, & other promotional material.						
Company name on Sponsor Board	Top row	Top quarter	Top third			
Opportunity to send company representatives to event to promote visibility within the community	8 representatives	6 representatives	4 representatives	2 representatives		
Option to display company banner at race site						
Acknowledgement on PCS website and social media						
Company name printed on water table						
Company name printed on back of event t-shirt						

Sponsorship checks should be made payable to: **Pittsburgh Cure Sarcoma** indicating **2023 PCS 5K**.

Mail to: Pittsburgh Cure Sarcoma, Attn: Sue Suit, PO Box 194, Gibsonia, PA 15044

