



January 19, 2024

Dear Friend,

We would like to take this opportunity to invite you to join the 14th annual Pittsburgh Cure Sarcoma 5k Run/Walk as a corporate sponsor. Last year was our most successful year to date, raising \$275,000 with over 2000 participants and donors. In 2023 we also reached an incredible milestone by achieving \$2.5 million in granted funds toward sarcoma research since 2012. Support from our corporate sponsors made this possible!

We are excited to announce this years Pittsburgh Cure Sarcoma (PCS) 5K Run/Walk will be held on Saturday, June 22th 2024 at the North Park Boathouse. We would be honored to have you join us as a corporate sponsor, as we begin our 14th year of raising funds for sarcoma research.

PCS is a 501c3 designation, and is 100% volunteer-led. Since becoming our own 501c3, we proudly granted **\$68,476** in 2020, and **\$250,000** in 2021 and again in 2022 to total **\$568,476**. In 2023 we were able to grant funds to some very exciting research initiatives, as well as provide vital funding for the Musculoskeletal Oncology Tumor Registry and Tissue Bank (MOTOR) registry at the UPMC Hillman Cancer Center. This incredible impact is due in large part to the overwhelming support of our corporate sponsorships.

Sarcoma is a rare, often fatal cancer that affects approximately 15,000 American adults and children each year. Sarcoma scientists who perform research on this rare disease count on help from organizations such as PCS in order to continue their work. Funds that we have raised in the past have supported key research initiatives, each one bringing us closer to understanding this rare cancer, and hopefully one day finding a cure. Even with recent medical advancements, there is so much more to learn. Your financial support will contribute to the research happening now that can provide additional treatment pathways for sarcoma patients fighting for their lives.

On behalf of the Board of Directors, our volunteer-led race committee, current and past sarcoma patients, their caregivers and families, thank you for your consideration. We hope that we can count on your commitment to support the PCS Annual Run/Walk this year by becoming a sponsor. A copy of the sponsorship levels and benefits is enclosed. Your participation and generosity on Saturday, June 22th, is deeply appreciated.

Sincerely,

Mark Goodman, MD
PCS Board President

Casey Kilroy
PCS Corporate Sponsorship Chair



Sponsorship Packet

Pittsburgh Cure Sarcoma
14th Annual 5K Run/Walk
North Park Boathouse
Saturday, June 22, 2024 at 9:00 a.m.

www.pghcuresarcoma.org/runwalk



With your help, we can make 2024 our largest impact on sarcoma research yet.

Primary race contact: Dar Wisniewski info@pghcuresarcoma.org, 724-816-4074
Corporate Sponsorship Chair: Casey Kilroy sponsor@pghcuresarcoma.org 412-445-1340

instagram: @PittsburghCureSarcoma
facebook.com/PittsburghCureSarcoma





Our Mission:

Raise awareness of childhood and adult sarcoma and fund research in the Pittsburgh region and beyond.

History of Pittsburgh Cure Sarcoma (PCS) Organization

In January 2011, Drs. Hussein Tawbi and Kurt Weiss, with the UPMC Hillman Cancer Center, along with a start-up committee of 12 members, joined with the Sarcoma Foundation of America (SFA) to fundraise and build awareness of sarcoma in the Pittsburgh area. The group pursued a 5K event with a goal to not only raise funds but also support others who had been affected by this rare cancer.

The overwhelming success of the initial 5K fundraiser in 2011 set the foundation for this to be an annual event, which has continued to grow each year. By 2019, PCS events had raised \$1,400,000 to support sarcoma research in Pittsburgh and across the nation through the Sarcoma Foundation of America (SFA).

For the tenth anniversary, PCS secured their own 501c3 designation, which was effective October 4, 2019. This transition away from the SFA and into a stand-alone organization has enabled PCS to raise more money, secure corporate sponsors, and in turn give stronger financial support to our regional sarcoma researchers and clinicians. In our area, PCS grants have supported researchers at UPMC Hillman Cancer Center, UPMC Magee, UPMC Children's Hospital, Allegheny Health Network (AHN), West Virginia University (WVU) Medicine and the University of Pittsburgh Dental School. PCS continues today as it was founded – a 100% volunteer led organization.

www.pghcuresarcoma.org



Company Sponsorship Form

Name of Event: Pittsburgh Cure Sarcoma Virtual Run/Walk
Date of Event: Saturday, June 22, 2024

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our 100% volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

Sponsor's name:

Name as you wish it to be printed:

Address:

City:

State:

Zip:

E-mail:

Phone:

Fax:

Sponsorship Level: _____ Diamond Sponsor - \$10,000
_____ Emerald Sponsor - \$7,500
_____ Platinum Sponsor - \$5,000
_____ Gold Sponsor - \$2,500
_____ Water Table Sponsor - \$500
_____ T-Shirt Sponsor - \$300

Sponsor signature:

Date:

___ Check is enclosed. Please make check payable to: **Pittsburgh Cure Sarcoma**
___ Please invoice. Payment should be received by **June 7, 2024**.

If your donation should be credited to a particular team or individual fundraiser, please indicate below:

Name:

Amount \$

A tax receipt will be sent to the above noted sponsor/company. Please keep a copy of this sheet for your records.
Mail this form and all sponsorship donations to:

Sue Suit - PCS Event Manager
PO Box 194
Gibsonia, PA 15044

Pittsburgh Cure Sarcoma is a Pennsylvania not-for-profit corporation granted federal tax-exempt status under IRC 501(c)(3) effective October 4, 2019. Our EIN is 84-3322815. Our goal is to raise both awareness and resources for sarcoma research in Pittsburgh and beyond.

For Questions, please e-mail: info@pghcuresarcoma.org or call: 724-816-4074.

Thank you for your support and generosity!





In-Kind Donation Form

Name of Event: Pittsburgh Cure Sarcoma Virtual Run/Walk

Date of Event: Saturday, June 22, 2024

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

Date of Donation: _____

Donor: _____

In recognition of team or participant: _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

According to IRS guidelines, it is the donor's responsibility to determine the present fair market value (FMV) of item(s) donated. Your estimates below will help us recognize your gift appropriately.

Description of Item(s) or Service(s):	Estimated Value (FMV)
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

A TAX LETTER CAN ONLY BE ISSUED IF THIS FORM IS
COMPLETED AND EMAILED OR MAILED TO PCS

Thank you for your support and generosity!

Pittsburgh Cure Sarcoma is a non-profit public charity recognized by the IRS under 501(c)(3).

*Pittsburgh Cure Sarcoma, PO Box 194, Gibsonia, PA 15044 | 724-816-4074 | EIN 84-3322815
Info@pghcuresarcoma.org*

