



January 19, 2024

Dear Friend,

We would like to take this opportunity to invite you to join the 14<sup>th</sup> annual Pittsburgh Cure Sarcoma 5k Run/Walk as a corporate sponsor. Last year was our most successful year to date, raising \$275,000 with over 2000 participants and donors. In 2023 we also reached an incredible milestone by achieving \$2 million in granted funds toward sarcoma research since 2011. Support from our corporate sponsors made this possible!

We are excited to announce this years Pittsburgh Cure Sarcoma (PCS) 5K Run/Walk will be held on Saturday, June 22<sup>th</sup> 2024 at the North Park Boathouse. We would be honored to have you join us as a corporate sponsor, as we begin our 14<sup>th</sup> year of raising funds for sarcoma research.

PCS is a 501c3 designation, and is 100% volunteer-led. Since becoming our own 501c3, we proudly granted **\$68,476** in 2020, **\$250,000** in 2021 and 2022, and **\$300,000** in 2023 to total **\$868,476**. In 2023 we were able to grant funds to some very exciting research initiatives, as well as provide vital funding for the Musculoskeletal Oncology Tumor Registry and Tissue Bank (MOTOR) registry at the UPMC Hillman Cancer Center. This incredible impact is due in large part to the overwhelming support of our corporate sponsorships.

Sarcoma is a rare, often fatal cancer that affects approximately 15,000 American adults and children each year. Sarcoma scientists who perform research on this rare disease count on help from organizations such as PCS in order to continue their work. Funds that we have raised in the past have supported key research initiatives, each one bringing us closer to understanding this rare cancer, and hopefully one day finding a cure. Even with recent medical advancements, there is so much more to learn. Your financial support will contribute to the research happening now that can provide additional treatment pathways for sarcoma patients fighting for their lives.

On behalf of the Board of Directors, our volunteer-led race committee, current and past sarcoma patients, their caregivers and families, thank you for your consideration. We hope that we can count on your commitment to support the PCS Annual Run/Walk this year by becoming a sponsor. A copy of the sponsorship levels and benefits is enclosed. Your participation and generosity on Saturday, June 22<sup>th</sup>, is deeply appreciated.

Sincerely,

Mark Goodman, MD  
PCS Board President

Casey Kilroy  
PCS Corporate Sponsorship Chair



## Sponsorship Packet

Pittsburgh Cure Sarcoma  
14<sup>th</sup> Annual 5K Run/Walk  
North Park Boathouse  
Saturday, June 22, 2024 at 9:00 a.m.

[www.pghcuresarcoma.org](http://www.pghcuresarcoma.org)



**With your help, we can make 2024 our largest impact on sarcoma research yet.**

Corporate Sponsorship Chair: Casey Kilroy [sponsor@pghcuresarcoma.org](mailto:sponsor@pghcuresarcoma.org) 412-445-1340  
PCS Board Chair: Dr. Mark Goodman [goodma1949@gmail.com](mailto:goodma1949@gmail.com) 412-216-6070

instagram: @PittsburghCureSarcoma  
facebook.com/PittsburghCureSarcoma





## **Our Mission:**

*Raise awareness of childhood and adult sarcoma and fund research in the Pittsburgh region and beyond.*

## **History of Pittsburgh Cure Sarcoma (PCS) Organization**

In January 2011, Drs. Hussein Tawbi and Kurt Weiss, with the UPMC Hillman Cancer Center, along with a start-up committee of 12 members, joined with the Sarcoma Foundation of America (SFA) to fundraise and build awareness of sarcoma in the Pittsburgh area. The group pursued a 5K event with a goal to not only raise funds but also support others who had been affected by this rare cancer.

The overwhelming success of the initial 5K fundraiser in 2011 set the foundation for this to be an annual event, which continued to grow each year. By 2019, PCS events had raised \$1,400,000 to support sarcoma research in Pittsburgh and across the nation through the SFA.

For the tenth anniversary, PCS secured their own 501c3 designation, effective October 4, 2019. This transition away from the SFA and into a stand-alone organization has enabled PCS to raise more money, secure corporate sponsors, and in turn give stronger financial support to our regional sarcoma researchers and clinicians. PCS continues today as it was founded – a 100% volunteer led organization.

In 2023 PCS granted \$300,000 to support sarcoma research, moving the total grants awarded to over \$2,000,000 in the Pittsburgh area and beyond. Here are some of the grants which were funded in 2023:

- **\$50,000 - Dr. Kurt Weiss - Musculoskeletal Oncology Laboratory in the University of Pittsburgh School of Medicine** to support the maintenance of the tumor registry and sarcoma tissue bank. This lab supplies research material to all of the Pittsburgh sarcoma researchers and beyond.
- **\$35,000 - Dr. Kelly Bailey - Children's Hospital of Pittsburgh** for the evaluation of Ewing's Sarcoma patients for a germline (genetic) abnormality and the need for genetic counseling.
- **\$34,992 - Dr. Giuseppe Intini - UPMC School of Dental Medicine** for the study of the occurrence of and growth of metastatic sarcoma bone in lung tissue.
- **\$34,200 - Dr. Lisa Ercolano - Allegheny Health Network** for DNA analysis of sarcoma cells aimed at selecting the most appropriate cancer treatment.
- **\$24,110 - Dr. Molly Kledzik – West Virginia University** to study of systemic inflammation and its effect on immunotherapy effectiveness and tumor relapse.
- **\$15,000 – West Virginia University** to support the establishment of a sarcoma research fund.
- **\$13,681 - Allegheny Health Network Sarcoma Fund**, bringing total PCS support for this fund to \$34,181 since 2021.
- **\$8,681 - Hillman Cancer Center Sarcoma Fund**, bringing total PCS support for this fund to \$768,134 since 2011.



# Company Sponsorship Form

**Name of Event:** Pittsburgh Cure Sarcoma Virtual Run/Walk  
**Date of Event:** Saturday, June 22, 2024

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our 100% volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

**Sponsor's name:**

**Name as you wish it to be printed:**

**Address:**

**City:**

**State:**

**Zip:**

**E-mail:**

**Phone:**

**Fax:**

**Sponsorship Level:** \_\_\_\_\_ Diamond Sponsor - \$15,000  
\_\_\_\_\_ Emerald Sponsor - \$10,000  
\_\_\_\_\_ Platinum Sponsor - \$5,000  
\_\_\_\_\_ Gold Sponsor - \$2,500  
\_\_\_\_\_ Water Table Sponsor - \$500  
\_\_\_\_\_ T-Shirt Sponsor - \$300

**Sponsor signature:**

**Date:**

\_\_\_ Check is enclosed. Please make check payable to: **Pittsburgh Cure Sarcoma**

\_\_\_ Please invoice. Payment should be received by **May 1, 2024**.

If your donation should be credited to a particular team or individual fundraiser, please indicate below:

**Name:**

**Amount \$**

A tax receipt will be sent to the above noted sponsor/company. Please keep a copy of this sheet for your records.  
Mail this form and all sponsorship donations to:

**Sue Suit - PCS Event Manager  
PO Box 194  
Gibsonia, PA 15044**

*Pittsburgh Cure Sarcoma is a Pennsylvania not-for-profit corporation granted federal tax-exempt status under IRC 501(c)(3) effective October 4, 2019. Our EIN is 84-3322815. Our goal is to raise both awareness and resources for sarcoma research in Pittsburgh and beyond.*

**For Questions, please e-mail: [info@pghcuresarcoma.org](mailto:info@pghcuresarcoma.org) or call: 724-816-4074.**

**Thank you for your support and generosity!**





# In-Kind Donation Form

**Name of Event:** Pittsburgh Cure Sarcoma Virtual Run/Walk

**Date of Event:** Saturday, June 22, 2024

Thank you for supporting Pittsburgh Cure Sarcoma (PCS). Your donation helps our volunteer-led organization continue our mission of advocating for sarcoma patients by funding research and by increasing awareness about sarcoma.

**Date of Donation:** \_\_\_\_\_

**Donor:** \_\_\_\_\_

**In recognition of team or participant:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

According to IRS guidelines, it is the donor's responsibility to determine the present fair market value (FMV) of item(s) donated. Your estimates below will help us recognize your gift appropriately.

Description of Item(s) or Service(s):	Estimated Value (FMV)
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

A TAX LETTER CAN ONLY BE ISSUED IF THIS FORM IS COMPLETED AND EMAILED OR MAILED TO PCS

***Thank you for your support and generosity!***

*Pittsburgh Cure Sarcoma is a non-profit public charity recognized by the IRS under 501(c)(3).*

*Pittsburgh Cure Sarcoma, PO Box 194, Gibsonia, PA 15044 | 724-816-4074 | EIN 84-3322815  
Info@pghcuresarcoma.org*





# Pittsburgh Cure Sarcoma 2024 Sponsorship Levels

Sponsorship Levels	Diamond Sponsor \$15,000	Emerald Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Water Table Sponsor \$500	T-Shirt Sponsor \$300
Company recognized as “ <b>Title Sponsor</b> ” in all media advertising, press releases, handouts, & other promotional material.						
Company name on Sponsor Board	Top row	Top quarter	Top third			
Opportunity to send company representatives to event to promote visibility within the community	8 representatives	6 representatives	4 representatives	2 representatives		
Option to display company banner at race site						
Acknowledgement on PCS website and social media						
Company name printed on water table						
Company name printed on back of event t-shirt						

Sponsorship checks should be made payable to: **Pittsburgh Cure Sarcoma** indicating **2024 PCS 5K**.

Mail to: Pittsburgh Cure Sarcoma, Attn: Sue Suit, PO Box 194, Gibsonia, PA 15044

